



Selected Courses in Public Policy and Finance 2016-2017

For more information, please visit registrar.princeton.edu/course-offerings

Spring 2017 – Undergraduate

ECO 361

Financial Accounting

Roman L. Weil

The course teaches the judgments required to report on the economic events of a firm and analyzes current events that affect accounting, which is the language of business; you'll learn the distinction between, e.g., revenue and receipt, the four meanings in financial economics of the word capital, the most misunderstood common term in accounting (Retained Earnings), the most confused word in all of financial economics and business (reserves). Accounting will differ in 10-20 years from accounting today. This course, built on economic foundations, not bookkeeping detail, will equip you to understand the changes that you encounter.

ECO 363

Corporate Finance and Financial Institutions

Adrien Matray, David Schoenherr

This course investigates the financing decisions of companies and financial institutions in the wider context of the workings of financial markets. Topics include capital budgeting, capital structure choice, risk management, liquidity, corporate



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governance, and the interactions between corporate finance and the workings of financial institutions and markets.

ECO 379 / EAS 346 (SA)

The Chinese Economy

Gregory C. Chow

Institutional, theoretical and quantitative study of the Chinese economy. Topics include historical background, period of planning and political movements, economic reform, economic growth and fluctuations, macro-economic policy, consumption, regional disparity, population, human capital, banking and financial system, state enterprise restructuring, foreign trade and investment, the legal system, science and education, environmental problems and policy, and the functioning and characteristics of the Chinese economy in general.

ECO 385 / CHV 345

Ethics and Economics

Thomas C. Leonard

Introduction to ethical issues in market exchange, and in laws that regulate it. How ethical commitments evolve, and influence cooperation. The moral dimension of low wages, outsourcing, "fair" trade, price discrimination, and banning sales of sex, blood, organs and other "repugnant" goods. The nature, causes and consequences of economic inequality.



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ECO 461

Entrepreneurship, Innovation and Venture Capital

Martin Cherkes, Adrien Matray

This course will explore how technology-based start-up ventures are founded, managed and financed. Specific emphasis will be put on the early stages of development. The goal is to offer perspectives on the "two sides of the coin": the entrepreneur's perspective and the financier's perspective and in particular the venture capitalist.

ECO 462

Portfolio Theory and Asset Management

Motohiro Yogo

This course covers a number of advanced topics on the theory and empirics of financial markets and asset management. Topics on portfolio theory include mean-variance analysis, strategic asset allocation, and life-cycle theory. Topics on asset pricing theory include CAPM, APT, and macro-asset pricing. Empirical topics include predictability of returns, factor structure in returns, and asset pricing anomalies. Frictions such as taxes and liquidity risk are discussed in the context of institutional investing in practice.

ECO 468

Behavioral Finance

Martin Cherkes

Traditional finance typically considers that financial markets are efficient because investors are rational and maximize their expected utility from consumption. This c



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course departs from this view and discusses how inefficiencies arise due to psychology and limits to arbitrage. The psychology of investors shapes their preferences and may impair their judgment. Whether these psychological factors have an impact on financial markets ultimately depends on arbitrageurs' ability to fight against mispricing. These issues will be covered through lectures and class games and will allow discussions about cognitive illusions and speculative bubbles.

ECO 491

Cases in Financial Risk Management

Dong Beom Choi, Adrien Matray

This course will teach students about financial risk management through the lens of the recent financial crisis. Topics covered will include market risk, credit risk, liquidity risk, and systemic risk. Students will draw on their background in economics, finance, probability theory and statistics. The class will be in seminar format and active participation in the discussion is encouraged.

ECO 492

Asian Capital Markets

Jean-Christophe de Swaan

Course explores the increasing weight of Asia in global financial markets and its implications. It frames the discussion in the context of the globalization of financial markets, with emphasis on concepts of economic development, institutional reform of markets, and public and private market investments. Discussions and investment case studies will combine analysis of historical trends and recent data with insights from practical experience in Asian markets. Course considers China's gradual shift toward a capital market-based financial



system, the potential revival of Japanese capital markets, and the development of Indian capital markets.

Spring 2017 – Graduate

ECO 524

Public Finance II

Thomas Fujiwara, Ilyana Kuziemko

The course presents recent developments in the theory of social choice, fairness, equality of opportunity, inequality measurement, well-being measurement, and their applications in public economics. Recent developments in the analysis of collective risks, future generations, fairness in taxation, behavioral economics, and interdependent preferences are covered.

ECO 526 / FIN 526

Corporate Finance

Maryam Farboodi, Adrien Matray

Introduction to corporate finance covering theories and empirical evidence about principal-agent models of firm managerial structure, takeover bids, capital structure, corporate governance; regulation of financial markets; financial markets and institutions with a focus on asymmetric information, transaction costs, or both; dynamic models of market making; and portfolio manager performance evaluation. Pre-requisite: ECO 525.

ECO 527 / FIN 527

Financial Modelling

Yacine Aït-Sahalia, David Schoenherr

Advanced asset pricing and corporate finance including a selection from: models of financial crises and bubbles; interaction between finance and macroeconomics, derivative pricing in incomplete markets; tests of asset pricing models and associated anomalies; models of



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investor behavior; financial econometrics, including tests of asset pricing models and methods for high frequency data. Pre-requisites: ECO 525 and 526 (526 may be taken concurrently).

ECO 581H

Civitas Foundation Finance Seminar

Maryam Farboodi

Drafts of papers, articles, and chapters of dissertations or books, prepared by graduate students, faculty members, or visiting scholars, are exposed to critical analysis by a series of seminars organized by field. The chief objectives are for the writers to receive the benefit of critical suggestions, for all participants to gain experience in criticism and uninhibited oral discussion, and for students and faculty members to become acquainted with the research work going on in the department. Third- and fourth-year graduate students are expected to attend; first- and second-year students and faculty members are invited to attend.

FIN 502

Corporate Finance and Financial Accounting

Maryam Farboodi

Major topics in modern corporate finance. We study investment policy (investment decision rules, project valuation, and cost of capital) and financial policy (mostly capital structure decisions). Additional topics (private equity, bankruptcy and reorganization, merger and acquisitions) are covered if time permits.

FIN 515

Portfolio Theory and Asset Management

Motohiro Yogo

This course covers a number of advanced topics on the theory and empirics of financial



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markets and asset management. Topics on portfolio theory include mean-variance analysis, strategic asset allocation, and life-cycle theory. Topics on asset pricing theory include CAPM, APT, and macro-asset pricing. Empirical topics include asset pricing anomalies, predictability of returns, and factor structure in returns. Frictions such as taxes and liquidity risk are discussed in the context of institutional investing in practice.

FIN 568

Behavioral Finance

Martin Cherkes

Traditional economics and finance typically use the simple "rational actor" model, where people perfectly maximize, and efficient financial markets. We will present models that are psychologically more realistic than this standard model. About 30% of the course will be devoted to economics, 70% to finance. Applications to economics will include decision theory, happiness, fairness, and neuroeconomics. Applications to finance will include theory and evidence on investor psychology, predictability of the stock market and other markets, limits to arbitrage, bubbles and crashes, experimental finance, and behavioral corporate finance.

FIN 580

Quantitative Data Analysis in Finance

Amin Jafarian

The course gives a broad introduction to the techniques of machine learning, and places those techniques within the context of computational finance. Topics include parametric and non-parametric regression, and supervised learning techniques. Methods covered include linear models, logistic regression, additive models, LASSO, kernel methods, clustering methods and applications, support vector machines and classification. We also discuss the



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implementation of dimension reduction techniques, including principal components analysis. Examples are taken from financial models. FIN 505 is considered the prerequisite of the course.

Entrepreneurship, Innovation and Venture Capital

Martin Cherkes, Adrien Matray

This course explores how technology-based start-up ventures are founded, managed and financed. Specific emphasis is put on the early stages of development. The goal is to offer perspectives on the "two sides of the coin": the entrepreneur's perspective and the financier's perspective (in particular the venture capitalist).

FIN 591

Cases in Financial Risk Management

Dong Beom Choi, Adrien Matray

Course examines the concept of risk and its mitigation, and how the ideas can be applied in the practice of risk management for financial and non-financial companies. The basic toolkit draws on economics, probability theory and statistics, and they are integrated with more advanced concepts drawn from portfolio choice, derivative securities and dynamic hedging. Overall aim of the course is to demonstrate how the main concepts have practical applications.

FIN 592

Asian Capital Markets

Jean-Christophe de Swaan

Course explores the increasing weight of Asia in global financial markets and its implications. It frames the discussion in the context of the globalization of financial markets,



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with emphasis on concepts of economic development, institutional reform of markets, and public and private market investments. Discussions and investment case studies combine analysis of historical trends and recent data with insights from practical experience in Asian markets. Course considers China's gradual shift toward a capital market-based financial system, the potential revival of Japanese capital markets, and the development of Indian capital markets.

ORF 504 / FIN 504

Financial Econometrics

Jianqing Fan

Econometric and statistical methods as applied to finance. Topics include: Asset returns and efficient markets, linear time series and dynamics of returns, volatility models, multivariate time series, efficient portfolios and CAPM, multifactor pricing models, portfolio allocation and risk assessment, intertemporal equilibrium models, present value models, simulation methods for financial derivatives, econometrics of continuous time finance.

ORF 515 / FIN 503

Asset Pricing II: Stochastic Calculus and Advanced Derivatives

Ovidiu L. Calin

Course covers the pricing and hedging of advanced derivatives, including topics such as exotic options, greeks, interest rate derivatives and credit derivatives, as well as covering the basics of stochastic calculus necessary for finance. Designed for Masters students.



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WWS 505

Financial Management in the Corporate and Public Sectors

Uwe E. Reinhardt

Designed to introduce graduate students in public and international affairs to certain principals and analytic tools widely used in the financial management of organizations, privately or publicly owned. Course is based on the premise that future civil servants should be familiar with this subject matter, either because they may be involved in the financial management of public agencies, or negotiate financial contracts with the private sector, or regulate financial management in the private sector.

WWS 523

Legal and Regulatory Policy toward Markets

Robert D. Willig

This course employs the methods of microeconomics, industrial organization and law and economics to study where market failures warrant gov't intervention with policies implemented through the law or regulatory agencies. Topics include antitrust policy toward business practices and vertical and horizontal combinations; policy approaches toward R&D and intellectual property; reliance on tort law, disclosure law, and regulatory standards to mitigate information and externality problems pertaining to health, safety, and performance risks; and the implications for pricing, entry, and investment of different forms of public utility regulation.

WWS 582F

Topics in Economics - House of Debt: Understanding Macro & Financial Policy

Atif R. Mian

Why do severe recessions happen? Could we have prevented the Great Recession and its



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Public Policy & Finance

consequences? And what actions are needed to prevent such crises going forward? We undertake an empirical exploration of these questions in this course and debate the various macro and financial policy questions that arise. Our discussions will be strictly disciplined by data and evidence. The course will analyze the role of debt in generating the Great Recession and the Great Depression, as well as the current economic malaise in Europe. The course is built around the new book, 'House of Debt' by Mian and Sufi.

WWS 594F

Topics in Policy Analysis (Half-Term) - Central Banks in Historical Perspective

Michael D. Bordo

Central banks were first established as the government's bank to aid it in financing wars and funding/managing its debt. They evolved into creating and operating the payments system, as managers of the gold standard and guarantor of the nominal anchor and as lenders of last resort. In the 20th century they became providers of overall macro stability and since the crisis of 2008 as guardians of financial stability. The course surveys the history of central banks including changes in their mandate, governance, objectives, and policy tools. Much of the focus is on the history of the Federal Reserve.



Fall 2016 – Undergraduate

WWS 340 / PSY 321 (EC)

The Psychology of Decision Making and Judgement

Eldar Shafir

An introduction to the logic and research findings underlying decision-making and judgment under uncertainty. The focus is on the contrast between the rational theory of judgment and choice, and the psychological principles that guide decision behavior, often producing biases and errors. Among other topics, we will consider political, medical, and financial decision-making, poverty, negotiation, and the law, along with the implications of the findings for the rational agent model typically assumed in economics, throughout the social sciences, and in policy making.

ECO 342 (SA)

Money and Banking

Dejanir H. Silva

This course explores the role that money, financial markets and institutions, and monetary policy play in shaping the economic environment. We investigate why these markets and institutions arise and may lubricate the resource allocation analytically (rather than descriptively), using tools of economic theory.

ECO 353 (SA)

International Monetary Economics

Iqbal Zaidi

This course studies topics in open-economy macroeconomics and international finance. Topics include Exchange Rates, Current Account Imbalances, Inflation, Sovereign Debt, and Open Economy Macroeconomics. The course will include economic theory as well as several applications.



Fall 2016 – Undergraduate (cont'd)

ECO 362

Financial Investments

Martin Cherkes

This course surveys the field of investments with special emphasis on the valuation of financial assets. Issues studied include how portfolios of assets should be formed, how to measure and control risk, how to evaluate investment performance and how to test alternative investment strategies and asset pricing models.

ECO 372 / EPS 342 (SA)

Economics of Europe

Silvia Weyerbrock

Europe is at a crossroads. Political and economic integration in the European Union (EU) exceeds levels reached in the rest of the world. Economic integration not only affects trade but also migration, agriculture, competition, regions, energy, and money. Most euro area economies have been struggling with interlocking crises involving debt, banking and growth, which challenge the viability of monetary union. The EU is now facing an acute migration crisis. This course studies economic integration in Europe, the ongoing crises, and economic challenges facing EU member countries. It uses economic analysis to study policy issues.

ECO 464 (SA)

Corporate Restructuring

O. Griffith Sexton

This course applies topics from microeconomics (ECO 310) and corporate finance (ECO 363) to study corporate restructuring. Topics include mergers, acquisitions, joint ventures, divestiture and share repurchases. Each of these is discussed in the context of the relevant economic theory, institutional and regulatory environment, and with a focus on shareholder value.



Fall 2016 – Undergraduate (cont'd)

ECO 465 (SA)

Options, Futures and Financial Derivatives

Wei Xiong

The course offers an introduction to financial derivatives and the models used to price them. Pricing techniques include the Black-Scholes formula (awarded 1997 Nobel Prize in economics), as well as extensions to accommodate time-varying volatility and more complex contracts. We also devote great attention to discuss the roles played by derivatives in shaping financial markets and the real economy by using commodity markets as a focal point. This course is technical by nature, and requires extensive use of calculus, statistics, and spreadsheet programming.

ECO 466 (SA)

Fixed Income: Models and Applications

Yacine Aït-Sahalia, Gregory Duffee

This course will deal with no-arbitrage models of contracts based on interest rates including bonds, forward and future contracts, swaps, options and other derivatives. We will develop the theory of arbitrage-free pricing of financial assets in discrete and continuous time, as well as many special models that can be used to price and hedge fixed income securities.

ECO 467

Institutional Finance, Trading, and Markets

Stephan Luck

This course covers important theoretical concepts and recent developments in asset pricing under asymmetric information, financial intermediation, behavioral finance and market microstructure. Topics include market efficiency, liquidity crises, asset price bubbles, herding, risk management, market design and financial regulation. The course examines these concepts theoretically as well as via a simulation software, whereby classic decision-making settings are realistically revisited in a competitive classroom environment.



Fall 2016 – Undergraduate (cont'd)

ECO 468

Behavioral Finance

Staff

Traditional finance typically considers that financial markets are efficient because investors are rational and maximize their expected utility from consumption. This course departs from this view and discusses how inefficiencies arise due to psychology and limits to arbitrage. The psychology of investors shapes their preferences and may impair their judgment. Whether these psychological factors have an impact on financial markets ultimately depends on arbitrageurs' ability to fight against mispricings. These issues will be covered through lectures and class games and will allow discussions about cognitive illusions and speculative bubbles.

ECO 494 (SA)

Chinese Financial and Monetary Systems

Yaxin Duan, Wei Xiong

With its rapid economic growth in the past three decades, China already has the world's second largest economy. Meanwhile its financial markets are also being quickly liberalized and integrated with the rest of the world. As the current trend continues, there are growing interests to learn and understand the workings of China's financial and monetary systems. This course aims to serve this objective with a particular emphasis on understanding the role provided by the financial system in facilitating China's economic development, in addition to the investment opportunities and risk presented by the system to the outside world.

Fall 2016 – Graduate

ECO 523

Public Finance I

Stefania Albanesi, Ilyana Kuziemko



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This course provides a microeconomic examination of the role of government in the economy. Topics will include the theory and measurement of excess burden, optimal tax theory, the analysis of tax incidence, and an examination of the effects of taxation on behavior.

ECO 525 / FIN 525

Asset Pricing

Wei Xiong, Motohiro Yogo

Introduction to asset pricing covering theory in both continuous and discrete time to study dynamic portfolio choice; derivative pricing; the term structure of interest rates; and intertemporal asset-pricing and consumption-based models. Pre-requisites: All required courses in micro, macro and econometrics at the first-year PhD level.

ECO 529

Financial and Monetary Economics

Ricardo A. Lagos

The Great Recession led to a transformational rethinking of Monetary Economics. This course covers the interaction between monetary policy and macro-prudential policy as well as spillover analysis and the implications for the international financial architecture. Goals are to learn about new research trends and contrast them with the established New Keynesian framework. The course introduces new advanced tools, including formal modeling, economic dynamical systems in continuous time, strategic interactions, asymmetric information, and modern welfare analysis.

ECO 553

International Monetary Theory and Policy I

Mark A. Aguiar

This sequence (with ECO 554) develops core models of international finance and



Fall 2016 – Graduate (cont'd)

open-economy macroeconomics, and surveys selected current research topics in the field. Topics treated in the first semester include: the intertemporal approach to the current account; the determination of real exchange rates, and purchasing power parity; international CAPM and uncovered interest rate parity; sovereign debt crisis; speculative attacks and liquidity crises; international risk sharing and capital flows, home bias, and the stability of the international financial system.

ECO 581C

Macroeconomics/International Finance Workshop

Ezra D. Oberfield

Drafts of papers, articles, and chapters of dissertations or books, prepared by graduate students, faculty members, or visiting scholars, are exposed to critical analysis by a series of seminars organized by field. The chief objectives are for the writers to receive the benefit of critical suggestions, for all participants to gain experience in criticism and uninhibited oral discussion, and for students and faculty members to become acquainted with the research work going on in the department. Third- and fourth-year graduate students are expected to attend; first- and second-year students and faculty members are invited to attend.

ECO 581H P/D/F Only

Civitas Foundation Finance Seminar

Maryam Farboodi

Drafts of papers, articles, and chapters of dissertations or books, prepared by graduate students, faculty members, or visiting scholars, are exposed to critical analysis by a series of seminars organized by field. The chief objectives are for the writers to receive the benefit of critical suggestions, for all participants to gain experience in criticism and uninhibited oral



Fall 2016 – Graduate (cont'd)

discussion, and for students and faculty members to become acquainted with the research work going on in the department. Third- and fourth-year graduate students are expected to attend; first- and second-year students and faculty members are invited to attend.

FIN 501 / ORF 514

Asset Pricing I: Pricing Models and Derivatives

Dejanir H. Silva

An introduction to the modern theory of asset pricing. Topics include: No arbitrage, Arrow-Debreu prices and equivalent martingale measure; security structure and market completeness; mean-variance analysis, Beta-Pricing, CAPM; and introduction to derivative pricing.

FIN 519

Corporate Restructuring, Mergers and Acquisitions

O. Griffith Sexton

ENROLLMENT BY APPLICATION OR INTERVIEW. DEPARTMENTAL PERMISSION REQUIRED.

This course applies topics from microeconomics (ECO 305) and corporate finance (ECO 318) to study corporate restructuring. Topics include mergers, acquisitions, joint ventures, divestiture and share repurchases. Each of these is discussed in the context of the relevant economic theory, institutional and regulatory environment, and with a focus on shareholder value. Meets concurrently with ECO464.

FIN 521

Fixed Income: Models and Applications

Yacine Aït-Sahalia, Gregory Duffee

A study of models for the term structure of interest rates, bond prices and other contracts such as forwards and futures, swaps and options. The course develops the theory of



Fall 2016 – Graduate (cont'd)

arbitrage-free pricing of financial assets in continuous time, as well as special models that can be used to price and hedge fixed income securities.

FIN 522

Options, Futures and Financial Derivatives

Wei Xiong

The course offers an introduction to financial derivatives and the models used to price them. Pricing techniques include the Black-Scholes formula (awarded 1997 Nobel Prize in economics), as well as extensions to accommodate time-varying volatility and more complex contracts. We also devote great attention to discuss the roles played by derivatives in shaping financial markets and the real economy by using commodity markets as a focal point. This course is technical by nature, and requires extensive use of calculus, statistics, and spreadsheet programming.

FIN 567

Institutional Finance, Trading and Markets

Stephan Luck

This course covers important theoretical concepts and recent developments in asset pricing under asymmetric information, financial intermediation, behavioral finance and market microstructure. Topics include market efficiency, liquidity crises, asset price bubbles, herding, risk management, market design and financial regulation. The course examines these concepts theoretically as well as via a simulation software, whereby classic decision-making settings are realistically revisited in a competitive classroom environment.



Fall 2016 – Graduate (cont'd)

FIN 568

Behavioral Finance

Harrison Hong

Traditional economics and finance typically use the simple "rational actor" model, where people perfectly maximize, and efficient financial markets. We will present models that are psychologically more realistic than this standard model. About 30% of the course will be devoted to economics, 70% to finance. Applications to economics will include decision theory, happiness, fairness, and neuroeconomics. Applications to finance will include theory and evidence on investor psychology, predictability of the stock market and other markets, limits to arbitrage, bubbles and crashes, experimental finance, and behavioral corporate finance.

FIN 594

Chinese Financial and Monetary Systems

Yaxin Duan, Wei Xiong

With its rapid economic growth in the past three decades, China already has the world's second largest economy. Meanwhile its financial markets are also being quickly liberalized and integrated with the rest of the world. As the current trend continues, there are growing interests to learn and understand the workings of China's financial and monetary systems. This course aims to serve this objective with a particular emphasis on understanding the role provided by the financial system in facilitating China's economic development, in addition to the investment opportunities and risk presented by the system to the outside world.



Fall 2016 – Graduate (cont'd)

ORF 505 / FIN 505

Statistical Analysis of Financial Data

Ovidiu L. Calin

Heavy tailed distributions and copulas. Simple and multiple linear regressions. Nonlinear regression. Nonparametric regression and classification. Time series analysis: stationarity and classical linear models (AR, MA, ARMA). Nonlinear and nonstationary time series models. State space systems, hidden Markov models and filtering.

ORF 535 / FIN 535 (Graded A-F, P/D/F, Audit)

Financial Risk Management

John M. Mulvey

This course covers the basic concepts of modeling, measuring and managing financial risks. Topics include portfolio optimization (mean variance approach and expected utility), interest rate risk, indifference pricing, risk measures, systemic risk. Algorithms from machine learning are introduced and linked to stochastic planning models.

WWS 593F

Topics in Policy Analysis (Half-Term) - The Federal Budget

Martha B. Coven

This course covers how the Federal budget process is supposed to work and how it actually does work. Topics include: (1) institutions, processes, and definitions; (2) history of budget outcomes; (3) the current state of the Federal budget process; (4) the role of uncertainty in budgeting; (4) the role of politics in budgeting; and (5) the budget's short- and long-term fiscal consequences. Students are required to do one or more policy memos.



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WWS 593G

Topics in Policy Analysis (Half-Term) - Monetary Policy during the Great Recession

Ashoka Mody

This course focuses on how monetary authorities set expectations and, thus, influence private decisions. The emphasis is on the pace and timing of measures adopted and on the matching of 'words' and 'deeds' these themes are illustrated by comparing the actions of the U.S. Federal Reserve and the European Central Bank. The framework used opens up discussion of topics applicable beyond the Great Recession, such as central bank credibility, 'currency wars', and monetary policy 'spillovers', including the controversial implications for emerging markets.

WWS 593O

Topics in Policy Analysis (Half-Term) - Affordable Housing

David N. Kinsey

In the 1949 Housing Act, Congress established the goal of 'a decent home in a suitable living environment for every American family.' Despite a plethora of federal, state, local, nonprofit, and private sector initiatives, achieving that goal remains elusive. This seminar explores supply-side approaches to addressing this pervasive housing crisis and examines current policies, challenges, and practice of developing new, income-restricted affordable housing, both single-family and multi-family, for sale and rental. We assess the impacts of building affordable housing on residents and communities, including issues of race and class.

For more information, please visit registrar.princeton.edu/course-offerings