

Exchange Rate Policies at the Zero Lower Bound

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MPLS Fed and UMN

MPLS Fed

MPLS Fed and Stanford

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Interest Parity Condition

$$(1 + i_t) = (1 + i_t^*) \frac{e_{t+1}}{e_t}$$

i_t domestic nominal rate, e_t today's exchange rate
 i_t^* foreign nominal rate, e_{t+1} tomorrow's exchange rate

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But what if $i < 0$?

A Theory

Simple monetary model of exchange rate policy

- Limited international arbitrage
- Central bank intervention in FX markets

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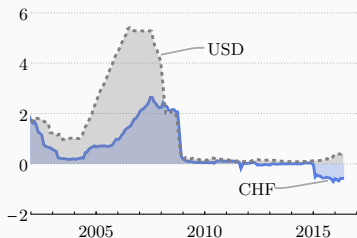
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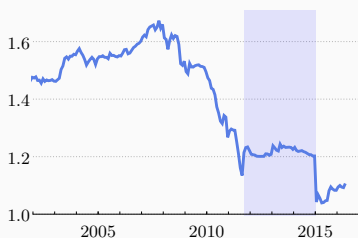
1. At ZLB, accumulation of foreign reserves is necessary
 - Interventions more likely for safe-heaven currencies & increase with financial integration
2. Costs of interventions = CIP deviations \times foreign reserves
3. Rationalize recent evidence on CIP, interest rates, and reserves for advanced economies

Why do we care?

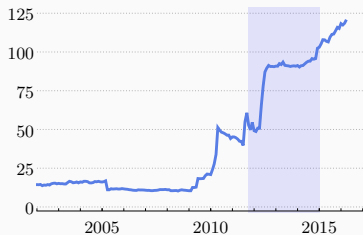
Nominal interest rates, 3M (%)



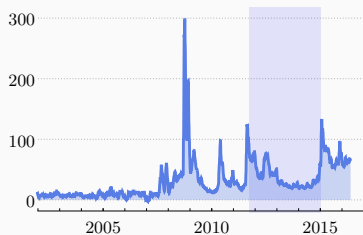
CHF/EUR exchange rate



Foreign reserves / GDP (%)



Covered interest parity deviation (bp)



- Two-period monetary model, $t \in \{1, 2\}$
 - Small open economy (central bank + households)
 - International Financial Market
 - Foreign Intermediaries
- Uncertainty realized at $t = 2$
 - $s \in S \equiv \{s_2, \dots, s_N\}, \pi(s)$
- One (tradable) good, law of one price, foreign price normalized to 1

Asset markets: complete but segmented

International financial markets (IFM)

- Full set of Arrow-Debreu securities in foreign currency:
 - Security s : 1 unit of foreign currency in state s , 0 otherwise
 - Price $q(s)$ in terms of goods/foreign currency at $t = 0$

Domestic financial market

- Full set of Arrow-Debreu securities in domestic currency
 - Security s : 1 unit of domestic currency in state s , 0 otherwise
 - Price $p(s)$ in terms of domestic currency at $t = 0$

Foreign Intermediaries

- Trade securities with SOE (and with IFM)

Households

- Endowment: $(y_1, \{y_2(s)\})$, transfers: $(\{T_2(s)\})$

$$\max_{c_1, \{c_2(s), m, a(s), f(s)\}} u(c_1) + h\left(\frac{m}{e_1}\right) + \beta \sum_{s \in S} \pi(s) u(c_2(s))$$

subject to:

$$y_1 = c_1 + \sum_{s \in S} \left[q(s) f(s) + p(s) \frac{a(s)}{e_1} \right] + \frac{m}{e_1}$$

$$y_2(s) + T_2(s) + f(s) + \frac{a(s) + m}{e_2(s)} = c_2(s); \text{ for all } s \in S$$

$$f(s) \geq 0, \quad \forall s \in S$$

$e_1, e_2(s)$: exchange rates at $t = 0$ and $t = 1$

$f(s), a(s)$: holdings of foreign and domestic security s

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Foreign Intermediaries

$$\max_{\{a^*(s), f^*(s), m^*\}} d_1^* + \sum_{s \in S} \beta q(s) d^*(s)$$

subject to:

$$\bar{w} = \frac{m^*}{e_1} + \sum_{s \in S} \left[\frac{p(s)a^*(s)}{e_1} + q(s)f^*(s) \right] + d_1^*$$

$$d_2^*(s) = \frac{m^* + a^*(s)}{e_2(s)} + f^*(s) \quad \forall s \in S$$

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- CB exchange rate policy is taken as given: $(e_1, \{e_2(s)\})$
- CB achieves its objective by choosing
 - nominal rate i
 - balance sheet $(\{A(s)\}, F)$ and
 - and transfers $(\{T_2(s)\})$ subject to budget constraint .
- Given exchange rate objective, the optimal policy $(\{A(s), F(s), T_2(s)\})$ maximizes welfare

Intertemporal Resource constraint

$$y_1 - c_1 + \sum q(s)(y_2(s) - c_2(s)) = \Pi$$

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where

$$\Delta(i) \equiv \mathbb{E} \left[\Lambda(s) \left(\frac{e_1}{e_2(s)} (1 + i) - (1 + i^*) \right) \right] \geq 0$$

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$\Delta(0)$ is the return differential of money and foreign bonds

Optimal CB policy given $(e_1, \{e_2(s)\})$

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- CB sets nominal rate consistent with parity, $\Delta(i) = 0$
- Reserve accumulation is irrelevant

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$\Delta(0) > 0$ (*At the ZLB*):

- Domestic assets attractive to intermediaries, even at $i = 0$
- CB **must** issue more liabilities to satisfy foreign appetite and buy foreign reserves

$$\underbrace{\sum q(s)f(s) + \bar{q}F}_{\text{capital outflow}} + \underbrace{(c_1 - y_1)}_{\text{trade deficit}} = \underbrace{\bar{w}}_{\text{capital inflow}}$$

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When are reserves more likely to be needed?

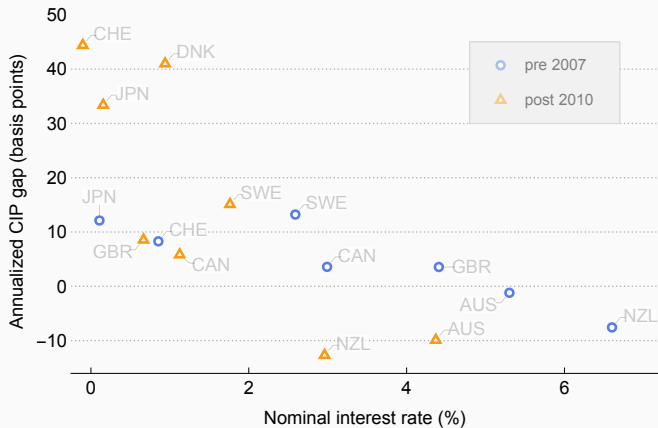
Recall

$$\begin{aligned}\Delta(0) &= \mathbb{E} \left[\Lambda(s) \left(\frac{e_1}{e_2(s)} - (1 + i^*) \right) \right] \\ &= \frac{\mathbb{E}[e_1/e_2(s)]}{1 + i^*} - 1 + \text{COV} \left(\Lambda(s), \frac{e_1}{e_2(s)} \right)\end{aligned}$$

$\Delta(0)$ is more likely to be negative whenever

1. High expected appreciation
2. Low i^*
3. Higher is the covariance (safe heaven property)

CIP deviations for economies with rates close to zero



See also Du, Tepper and Verdelhan (2017)

How to measure losses: UIP or CIP?

- Two possible approaches to measure $\Delta(i)$:

$$\Delta(i) = \underbrace{\left\{ \frac{1+i}{1+i^*} \mathbb{E} \left[\frac{e_0}{e_1(s)} \right] - 1 \right\}}_{\text{UIP deviation}} + \underbrace{\text{COV} \left[\frac{q(s)}{\pi(s)}, \frac{e_0}{e_1(s)} \right]}_{\text{risk premium}}$$

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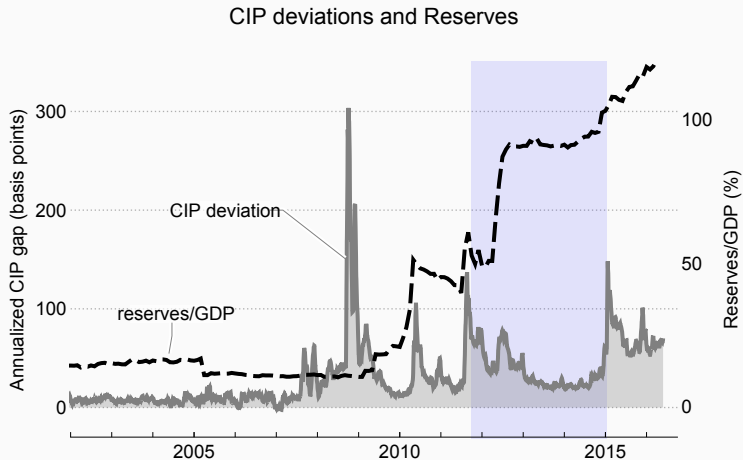
- Empirical literature using UIP misses risk premium!
- Using pricing of the forward exchange rate \hat{e} :

$$\sum_{s \in S} q(s) \left[\frac{1}{e_1(s)} - \frac{1}{\hat{e}} \right] = 0$$

we obtain $\Delta(i) = \text{CIP deviation}$:

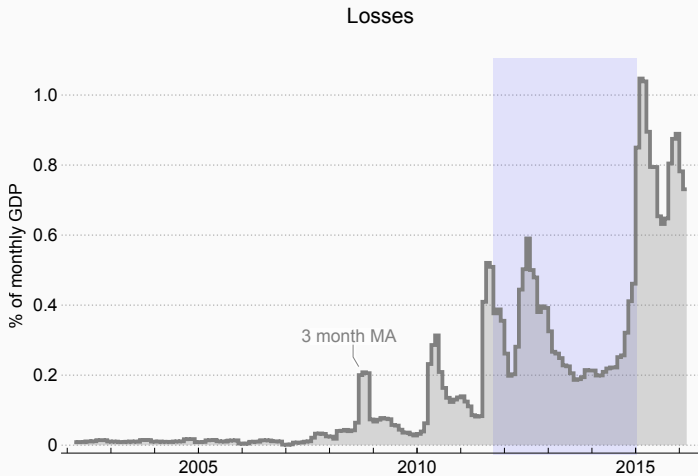
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Quantifying the costs in Switzerland



- Remark: can approximate $\bar{w} = F - (c_1 - y_1) \sim F$

Losses in Switzerland



- Losses can be sizable (1% of monthly GDP)

Agenda: Which assets should CB buy?

- Policy for (e, i) + CB portfolio problem
- Two goals: minimize losses and inter and intratemporal distortions
- Relatively closed economies:
 - Buy foreign assets that pay when the currency appreciates.
 - Idea: Make money less attractive to hold by reducing $u'(c)$ when money pays a higher return
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- Potentially role for purchases of domestic assets too

Conclusions

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- At ZLB, accumulation of foreign reserves is necessary
- Costs of interventions = $CIP \times$ foreign reserves
- Rationalize recent evidence on CIP, interest rates, and reserves for advanced economies
- Agenda:
 - Optimal Reserve Management